

Jameson Camp  
Discover Your  
Impact  
2010 Gratitude Report



Because of your help, we are able to enrich the lives of Indiana youth and inspire them to discover their strengths.



## A Message of Gratitude From Our President and Executive Director



Dear Friends of Jameson Camp,

We would like to thank all of you who provided your support to Jameson Camp in 2010. Many people contributed to Jameson having another successful year of providing excellent programming to over one thousand deserving children. This gratitude report is one way of celebrating the successes made possible through the good work of so many volunteers and donors.

In the following pages you will be able to get a glimpse of the highlights of the past year and learn a little more about the positive impact your support has on children, their families and the community.

Thank you for your continued support and commitment to Jameson Camp as we dedicate ourselves to making a difference in the lives of children.

Sincerely,

Jim Strickland  
Chair, Board of Directors

Dan Shepley  
Executive Director



**Total Summer Camp Enrollment:** 426  
**Total Summer Camp Enrollment Unduplicated:** 485  
**Youth Leadership Enrollment:** 48

**GENDER:**

Female: 197 ; 46%  
 Male: 229; 54%

**RACE:**

African American: 54%  
 Caucasian: 43%  
 Hispanic: 3%

**CAMPER FAMILY TYPE:**

Single Guardian (female): 50%  
 Single Guardian (male): 2%  
 Two Guardians: 28%  
 Grandparent(s): 4 %  
 Foster/Group Home: 9%  
 Other: 7%

**HOUSEHOLD INFORMATION:**

Avg. Household Size 4.37  
 Below Poverty Level: 72%  
 Marion County 77%  
 Lake County 6%  
 Jefferson County (KY) 6%  
 Hamilton County 5%  
 Hendricks County 4%  
 Johnson County 2%  
 Other counties less than or equal to 1%:  
 (Allen, Boone, Decatur, Grant, Hancock,  
 LaPorte, Madison, Miami, Monroe,  
 Morgan, Putnam, Shelby)

**AGE:**

6 – 8 Year Olds: 12%  
 9 – 10 Year Olds: 23%  
 11 – 13 Year Olds: 37%  
 14 – 16 Year Olds: 24%  
 17 & Up: 4%

**CHALLENGES:**

ADD/ADHD - 144  
 Oppositional Defiant Disorder - 53  
 Autism - 34  
 Asperger Syndrome - 14  
 Bipolar Disorder - 28  
 Learning Disorder -31  
 Developmental Disorder NOS - 101

# Jameson Camp 2010

## Camp Statistics...

We serve a diverse group of children each summer from across central Indiana and the state

*"Jameson helped me to come out of my shell and make new friends"*

*"It has helped me realize how much I have room to improve on my abilities to interact with my peers & maintain a positive & healthy relationships with the people I am around"*

*"It has helped me to meet new people and do new things I don't usually do. I love this place"*



## Tataya Mato

Jameson Camp is the only camp in Indiana that provides a special camp session for children and youth impacted by HIV/AIDS. Children come from Central Indiana, across the state and the Louisville area for a week of residential summer camp fun that is also free from stigma. At the camp they can enjoy what other children may take for granted and find the kind of support and acceptance that all children need. The American Camp Association honored us with the Eleanor Ellis Award for Tataya Mato becoming one of only six in the country to receive this coveted program excellence award.

We had 65 children attend in the 2010 Tataya Mato. This was the sixteenth year we have offered this camp. All the children attended free due to the generous donations from:

- Indiana Aids Fund
- Nordstroms
- Penrod
- Health Foundation of Greater Indianapolis

## 'Billy's' Story...

*Each year Jameson Camp helps hundreds of disadvantaged children discover the strengths they need to succeed. This is the story of one of those children. Billy's mother died at a young age of AIDS. His father has never been involved in Billy's life so Billy went to live with his grandparents. When Billy's grandfather died the loss of yet another loved one was devastating. While still grieving for his grandfather, Billy was diagnosed as being infected with HIV/AIDS. Billy felt he had little reason to live. He withdrew into his pain, shutting out the important people in his life. He even stopped taking the medication he vitally needed to keep his disease under control.*

*Billy's grandmother learned of Jameson Camp and our Tataya Mato program for children affected by HIV/AIDS. Although Billy was reluctant at first to leave his grandmother, he has come to love his time spent with us. Billy's grandmother couldn't be more pleased with his progress. She says, "Over the years Jameson Camp was always that one bright point in Billy's life."*

"Through the ACE program, Billy was alive again."

*Jameson Camp made Billy realize that while he is unique and has gifts to bring, he is also not alone in dealing with this devastating disease. At camp he felt accepted. He learned to open to others and to respect their feelings as well. He no longer has to be encouraged to take his medication. Over time Billy was asked to participate in our ACE (Advanced Camper Experience) program: a coveted leadership position among Jameson campers. Billy's grandmother says that through the ACE program, "Billy was alive again- it made him want to live." Billy, who had once felt like giving up on the world, is now anxious to make a difference in it by helping others.*

# Braydon's Story...

*"My son, Braydon began attending Jameson Camp around 12 years old. He was smaller than a lot of other boys his age but he had a kind, giving heart and was much more mature than the boys his age. He needed a place to shine, a place that allowed him to be exactly who he was, a quiet leader. Jameson Camp has become that place for him.*

*Jameson camp has taught Braydon that it is ok to be kind and humble in a world of greed. Jameson Camp has given Braydon his "own" place to fit in. Braydon has enjoyed the different programs that he helps with, a movie at Christmas, haunted house at Halloween and the spring break trip that took him to*

*homes in the south that were in need of repair.*

*"Jameson Camp has given Braydon his "own" place to fit in."*

*He loves to come to camp and be with his peers, he connects with the counselors, but most of all Braydon enjoys the week he spends with the younger campers. The first year Braydon told me about the little boy*

*that cried at night and Braydon stayed with him until he fell asleep, he also taught the same little boy how to swim. This past summer Braydon told me about the boy that would get upset and sit by himself in the corner. Braydon sat with him until he was comfortable enough to join the group again. These are the things that make me the most proud of Braydon and proud to be a part of Jameson Camp.*

*They have given my son a place to grow, mature, leave his comfort zone and now be a mentor to others like him.*

*Braydon is now a junior in high school and a more vocal leader that is growing into a great young man that is polite, respectful, and most of all giving and kind. My goal for my boys is that I help them become positive productive men in this world and Jameson Camp is helping me do this with the environment and programs they offer. Giving back to others and being a positive role model in society means so much more than dribbling a ball or throwing a football.*

*Jameson Camp allows children from all walks to spend time with their peers, begin to dream about possibilities. They are teaching them that through their own hard work, dedication, and commitment, they can achieve anything goal they set."*



## Youth Leadership

**Teens focus on leadership development, teamwork, and community service.**

When a camper is 13 years old and recommended by their summer counselor, they are eligible to apply to the Youth Leadership program. Selection is based on dedication to Jameson's mission, maturity, and leadership skills. Throughout the year, each teen has the opportunity to complete community service hours through Jameson Camp projects and with other non-profit agencies.

**We had over 65 teens year round in the program in 2010.** Programming included leadership training activities, college visits, community service projects, canoe and camping trips and follow-up weekends.

They also planned and facilitated the Haunted Happening Party and the Winter Holiday Party for camper families. They volunteered at a local homeless shelter and the Indianapolis Humane Society. Eight of the youth leaders went on an Alternative Spring Break Service Trip to Alabama to provide assistance to low income families. This was all possible because of the generous contributions from:

- Hoover Family Foundation
- Youth as Resources
- C.H.A.M.P.S. Grant

## Thank You Volunteers!

In 2010, more than 500 volunteers (individuals, university groups and local companies) contributed over 2,250 hours of services. They stripped, painted, stained buildings, removed honeysuckle, mulched, built and cleared trails, cleaned cabins and other buildings, stuffed envelopes, helped out at Jubilee and our golf outing, distributed program flyers, collected items for our silent auction and youth charity sale, and served on committees.

**We couldn't have done it without you!**



**To all our Individual and Organizational Donors – Thank You! You help make it happen every day!**

*Thanks to all the following funders who provided generous support for our programs and operations:*

Richard M. Fairbanks Foundation  
United Way of Central Indiana  
Nicholas H. Noyes Jr. Memorial Foundation  
St. Paul Episcopal Church  
Church of Incarnation  
The Indiana AIDS Fund  
The Braveheart Foundation  
Nordstrom  
The Health Foundation of Greater Indianapolis  
Ayres Foundation  
Indiana Sports Corporation  
Rotary Foundation of Indianapolis  
The Duke Energy Foundation  
The Peyback Foundation  
Carrier Corporation  
Autism Advocates  
Downtown Optimist Foundation  
Youth As Resources  
Johnson Family Foundation  
Tony Stewart Foundation  
Penrod  
NuStar Foundation  
Laura Hare Trust  
Summer Youth Program Fund  
Hoover Family Foundation

**Our 2010 Board of Directors**

Mitch Black  
Lisa Swiontek  
Karen Smith  
Bennet Ackerman  
Shenia Suggs  
Chuck Hudnt  
Marsha Oliver  
John Bota  
Robbin Nunley  
Katherine Ruhl  
Jim Strickland





### Highlights from our Outdoor Education & Challenge Course Programs

- Over 1000 youth from local schools participated in our Outdoor Ed programs
- Planted 9,000 trees on what had been farmland and a special set of activities designed for visiting students.
- Provided team and trust-building programs through our Challenge Course to campers, organizations, corporate groups and universities year round.

Our administration and program staff care deeply about the mission of Jameson Camp and are committed to achieving excellence every day.

With a year round staff of 6 in 2010, and 30 summer staff we strove to provide quality programming celebrating each child for their individual talents and strengths.

Our counselors are the best and truly are the spirit of Jameson making the magic happen every summer for the children who come here!

### Our 2010 Staff

Dan Shepley  
Joe Jordan  
Tim Nowak  
Katherine Simons  
Jessica Cooney  
Brad Higgins



### Letter from a Parent

*“My son has been attending since he was 7 years old. The camp brings out the best in him. He has ADHD. They provide guidance, support and love...a place where he isn't judged...giving him the tools to succeed in life. Thank you for instilling morals, values and ethics in my son. Continue to do the great work you do. My daughter attended for the first time this year and loved it!”*

You are entitled and encouraged to learn about how we invest your gift in our work here. We truly appreciate your investment in Jameson and the youth we serve.

We manage every dollar based on financial accountability, ethics and transparency.

## 2010 Statement of Financial Position

### Assets

Cash and Prepayments	\$57,892
Receivables	26,796
Investments	334,427
Net Property and Equipment	3,467,162
<b>Total Assets</b>	<b>\$3,886,277</b>

Current Liabilities	\$27,874
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### Liabilities and Net Assets

Net Assets	
Unrestricted	3,709,739
Temporarily Restricted	82,338
Permanently Restricted	66,326
<b>Total Liabilities and Net Assets</b>	<b>\$3,886,277</b>

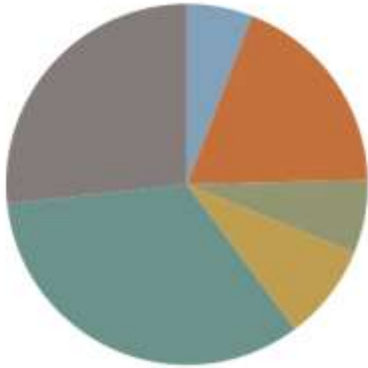
### Our financial stewardship continues to be strong.

Our 2010 audit was very favorable: the auditors did not identify any deficiencies or recommend any adjustments. Because of the economic downturn and loss in anticipated revenue, we took the appropriate measures to reduce our expenditures. In 2010, our already lean operating budget became much leaner. We are proud to report that in spite of these cost cutting measures, we were still able to continue providing high quality programs and services. The responses from campers, their parents and our hospitality guests were all very favorable.

In 2011, we are **maintaining a fiscally conservative** approach but we are also encouraged by having received new grants, new donors, new retreat center guests and other positive developments. We are grateful to these new friends of Jameson Camp and we are especially thankful for the continuing support of so many of our current family of supporters whose generosity has enabled us to assist children through these many years.

\*The discrepancy between revenues and expenses is largely due to a timing issue of revenues (particularly grants) received in 2009 but utilized for 2010 operations.

# 2010 Statement of Operations



Your gift is combined with the support of other donors, corporate partners, foundations, organizations, camper and rental fees. Here's how we raise funds.

## Public Support and Revenue

Special Events (net) 5%	\$25,194
Contributions 15.3%	76,582
Camper Fees 9.6%	48,153
United Way 10.7%	53,604
Grants 39.7%	198,080
<b>Total Public Support</b>	<b>\$401,613</b>
Rental Revenue 19.7%	98,286
<b>Total Public Support &amp; Revenue</b>	<b>\$499,899</b>

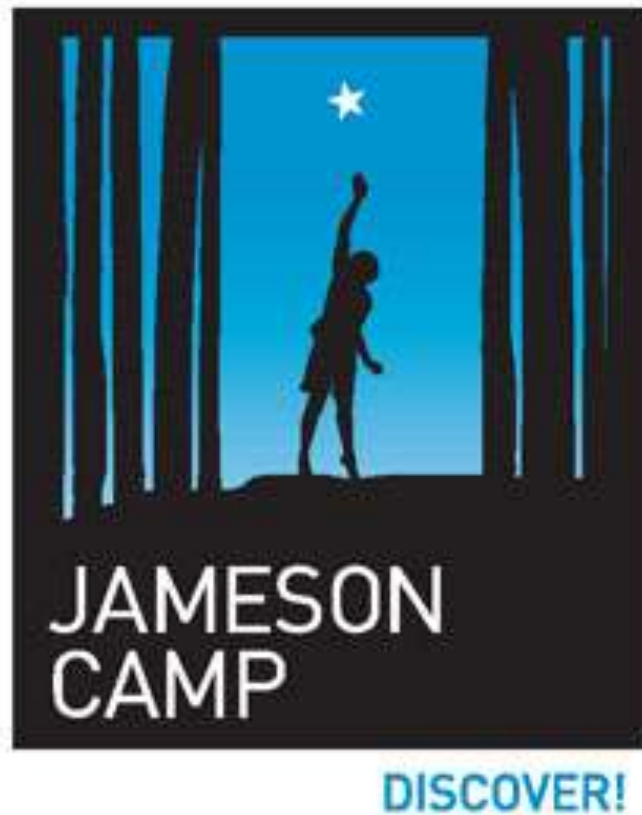


Thank you for entrusting us with your gift. Every single contribution is vital. We deeply value your investment in Jameson Camp and we ensure that every dollar we spend impacts the lives of the children that come here. Here's how we spend our money.

## Expenses

Program 71.4%	\$427,134
Management and General 21.4%	134,077
Fund-Raising 7.2%	56,118
Depreciation 18%	159,187
<b>Total Functional Expenses</b>	<b>\$776,516</b>

**Jameson Camp** enriches the lives of Indiana youth by inspiring them to discover their strengths.



United Way  
of Central Indiana

